



## WELLWELL PARTNERSHIPS

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WellWell is the perfect partner to help grow your business, build your brand and drive your revenues. We offer a range of adjustable advertising, sponsorship, cross-branding and engagement options that will get the right message to the right audience.

Our team is committed to aligning WellWell programs to your strategic goals through effective and cost-efficient activities that are integrated across various channels for maximum impact. WellWell ads and messages can be static, interactive or even designed as funnels that automatically engage prospects through a series of customized messages and calls to action. Need help with design or messaging? Our squad is on standby.

Don't Wait. Get connected to the growing number of WellWell visitors and subscribers and build your business.

### Advertising

#### **Home & Section Pages**

Prominent positions and strategic placements in highly trafficked areas.

#### **Deal of the Week**

Prized homepage ad that draws visitors to WellWell's exclusive promotions and discounts. Get seen and drive business.

#### **Milton's Emporium**

WellWell's online store hosts a sweeping variety of deals on health and wellness products and services that draws thousands of interested buyers every week. Strategic placements are available.

#### **Email Blasts**

WellWell's email blasts give our partners the chance to deliver highly targeted, interactive ads directly to hundreds of thousands of high-value targets. Ads are available in our weekly news blasts or through customized programs that focus exclusively on a single product or service.

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## Affiliate Partnership Program

### **Product & Service Sales**

WellWell directly supports retail sales of our affiliate partners through a variety of direct promotions via email blasts, Milton's Emporium (WellWell's online store) and to members of our WellWell-Being Community.

## Content Marketing

### **Advertorials & Reports**

Partners can leverage WellWell's burgeoning reach to deliver branded advertorials and co-branded reports, research and surveys prominently placed on our homepage.

### **Webinars**

WellWell's expanding webinar series provides a deep and engaging platform for partners to connect, engage and incentivize potential customers for immediate and long-term benefits.

### **Health Views**

Our Health Views section helps companies explain how their products and services address consumer needs and deliver results through appropriate sponsored content.

### **Funnel Marketing**

WellWell's funnel programs enhance the impact of branded content by using its burgeoning social media profile and extensive email list (350,000 plus) to deliver tiered and customized messages that effectively engage high-value targets through appropriate, repeated contact.

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## Customer Contact & Acquisition

There are several programs that help our partners identify and acquire contacts that can be transformed into long-term customers. These include branded giveaways, appropriate online quizzes, and promotional health guides and other value-added content. WellWell can help decide what's right for your company.

## Sponsorships/Cross Branding

WellWell offers our partners a wide array of opportunities to build brand awareness with hundreds of thousands of high-value targets, potentially turning them into customers by sponsoring our news podcasts, weekly email blasts, branded gift guides and leveraging our WellWell Connects backlink service, among other opportunities

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**For more information on these and other options contact  
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