



WELLWELL OVERVIEW

About WellWell

Launched in May 2020, WellWellUSA is an accessible, interactive and entertaining online source of news and information that is redefining the concepts of living well and feeling good. The multimedia platform's reach and impact now extends to hundreds of thousands of visitors across the United States. Our stories, videos, promotions and advertisements appear on the WellWellUSA site as well as the group's Facebook, YouTube and Instagram platforms. Content is also distributed monthly via email blasts to over 350,000 individuals, who own property and have annual incomes of over \$100,000.

WellWell is the perfect partner to help grow your business, build your brand, and drive revenue. We offer a range of adjustable advertising, sponsorship, cross-branding, engagement and affiliate marketing options that will get your brand, message, products and services in front of an audience that matters.

Our team is committed to aligning WellWell's programs to your strategic goals through effective and cost-efficient activities that are integrated across various health and wellness channels for maximum impact.

WellWell's Reach

WellWell's audience extends beyond a single platform or media. Our multi-channel communication strategy has harnessed the attention of an engaged forum of power users within the wellness space.



• 75,000 SITE VISITS & 90,000 PAGE VIEWS

MONTHLY



• 1,000,000+ REACH & 110,000+ ENGAGEMENTS

MONTHLY ON FACEBOOK



• 350,000+ HIGH VALUE EMAIL ADDRESSES

For more information contact ssmith@wellwellusa.com.